



Agile
Mastery
Institute

Because Mastery Matters

Scrum Mastery Pathway

Developing great servant-leaders





Two-day certification doesn't stick

We believe becoming great at your role requires great support and development over time.

Meaningful Certification for agile professionals

Our mission is to restore the industry's respect for agile certifications and for the people with those certifications to feel capable and confident to have a real impact in their role.

Ultimately when people hear "agile certification" we want them to think of meaningful long-term development rather than a two-day class.

More than just one-off courses

Our Mission is to make agile certification meaningful

- ✓ Experienced Guides over professional trainers
- ✓ A continuous learning pathway over a one-off course
- ✓ Group exploration over individual reflection
- ✓ Guided navigation over a solo journey

96% of our students complete the Scrum Mastery Pathway compared to less than 4% of students who go past the introductory certifications of Scrum Alliance and Scrum.Org

Because Mastery Matters

American educational psychologist Benjamin Bloom recommended that rather than teaching students to recite data or answer a specific, tailored test, students should be encouraged to develop a deep and full understanding of what they are being taught by applying their learning to abstract and real-life contexts. We believe the same.

6 months of Guided Support inside and outside the classroom

Our approach combines great practice **classroom-based workshops**, **real-time coaching** on student challenges and **asynchronous community support** via on-demand e-learning, smartphone app and chat.

Our Pathway Approach

- ✓ Live synchronous training covering every aspect of the role
- ✓ 6 months or more of coaching covering real-life challenges
- ✓ Deeper live training to expand the skills of the role
- ✓ Asynchronous support including books, videos and smartphone app
- ✓ Community forum with dedicated private space
- ✓ Certified credentials along the journey



Scrum Mastery Pathway



Developing great servant-leaders

Whether or not you are using Scrum, great teams don't just appear. They are nurtured, facilitated, grown and challenged by great servant-leaders and organisational change-agents.

Change is hard but great Scrum Masters make difficult change easier regardless of framework.

Great Scrum Mastery



Respected

Scrum Masters catalyse change not through formal authority but through engagement and respect. They role model and grow servant-leadership throughout the organisation.



Inspiring

Scrum Masters are a catalyst for change within their teams and the wider organisation, inspiring others to take action, become better and continuously improve everything we do.



Empathetic

Scrum Masters understand that collaboration in the world of work is complex and requires seeing things from multiple perspectives. They model and grow a stance of empathetic listening and positive intent.



Nurturing

Self-managing, cross-functional, high-performing teams are the value-creating unit of organisations in complex domains. Great Scrum Masters nurture the conditions for these teams to thrive.



Tactful

Scrum Masters know that important messages should not be left unsaid and develop the skills within themselves and others to have crucial conversations with respect and tact.



Enabling

Scrum Masters know that their work is about creating a culture of autonomous pro-activity where their ultimate goal is to make themselves unnecessary.



Resourceful & Alternative

Scrum Masters appreciate the value that routine brings in a complex domain and leverage that without allowing monotony or entrenched expertise to creep in.



Disruptive

Scrum Masters embrace the inevitability of change and help everyone in the organisation get into a habit of continuous evolution and improvement.

Learning Outcomes

Our Scrum Mastery Pathway delivers more learning than the combined optional elements of the Path to CSP from Scrum Alliance.



	CSM	A-CSM	CSP-SM	Scrum Mastery Pathway
Introduction to Scrum events and accountabilities	✓			
History of Scrum, Agile & Lean Manufacturing	✓	✓		
Agile Software Development Practices		✓		
Product Backlog Refinement		✓		✓
Scrum Master Skillset		✓		✓
Growing a Feedback Culture		✓		✓
Coaching Teams Towards Self-Management		✓		✓
Team Facilitation Skills		✓		✓
Contextually-Appropriate Coaching Stances		✓		✓
Adopting Agile Outside of a Single Team		✓		✓
Coaching the Product Owner		✓	✓	✓
Influencing Organisational Change			✓	✓
Enhancing Inter and Intra Team Communication			✓	✓
Enhancing Effectiveness of Agile Team Ceremonies			✓	✓
Creating and Evolving a Cross-Functional and Self-Managing Team			✓	✓
Conflict Navigation Skills			✓	✓
Impediment Removal Effectiveness			✓	✓
Establishing Resilience and Self-Care				✓
Lifetime Access to Video Modules of the Training				✓
Student-Led Learning and Reflection in Navigator Sessions				✓

Impactful Learning

Our alumni have a real impact at work



Frequently Asked Questions

What we are doing at [Agile Mastery Institute](#) draws a lot of attention and generates a lot of questions because it is so different to the industry status quo. The following are some of the common questions we get asked a lot but if you have other questions we would be happy to answer them.

How much does it cost?

There is no standard price because Agile Mastery Institute is just the standards and licensing body. Each Licensed Guide will set their own prices based on their own unique way of delivering the Pathways. You can expect the price to be higher than an entry level certification such as a Certified Scrum Master class though.

Are the Pathways online or face-to-face?

Each cohort has the potential to be different. Some cohorts will be 100% face-to-face while some will be 100% online. Others will have face-to-face workshops and online Navigator sessions. Check out the courses page on the website or contact a Licensed Guide to design something that works for you.

How many people are in a cohort?

This will vary from cohort to cohort but the smallest cohort we run is 3 people and the largest is 20 people.

What are the Navigator Sessions?

Our unique Navigator sessions are one of the things that set us apart because this is where the students define the agenda of the learning. Our Licensed Guides are prepared to coach the students on the challenges they are facing in real-time and help them reflect on the application of the theory they have learned.

It's not a case of a trainer throwing more content at the students but rather meeting the students where they are making the learning a lot more student focused and practical.

What happens if I can't make one of the sessions?

We take pride in the depth of our learning experience so we do expect all students to cover all of the learning outcomes. However we are also very flexible in how those learning outcomes can be met, with some sessions being recorded, bespoke assignments, practical exercises and even 1-2-1 catch-ups to bring everyone up to speed on what they might have missed...no student is left behind!

Who is this suitable for?

First of all you don't have to be doing Scrum for this to be valuable. If you are trying to build a high-performing team in a complex environment while helping change the culture of your organisation then this is helpful.

It does NOT teach the basics of agile or Scrum and does require you to be active in the role of Scrum Master or equivalent. Because a lot of the agenda is driven by you, we've even had people with 20 years experience say how much they've got from the Pathway.

Meet our Licensed Guides

Discover our Global Team of Mastery Guides



Trusted By The Best



« The time that you invest in the Pathway is definitely worth it. So many hours of training are wasted by leaving a classroom and not even picking up the book. This brings the every day back to the learning. »

Tracey Stephens
Head of Product, Arco Safety

« Incredible way to learn, experience, absorb and practically apply the learning. 6 months of support, 4 days in person training. Brilliant Cohort with likeminded individuals. Highly recommended. »

Sarah Alexander
Santander Group

arco[®]
Experts in Safety

HITACHI
Inspire the Next

 **Santander**

Kingfisher

 **Principality**
Building Society
Cymdeithas Adeiladu

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