



Agile
Mastery
Institute

CLASSROOM | COACHING | COMMUNITY



Based on the #1 Book Series



Today's Challenges

Too many “agile transformations” and agile deliveries stall because of one-size fits all approach.

The certification industry's answer is 2-day certified classes

Leadership need a framework that “walks the talk” and meets the contextual challenges of complexity

Agile Leadership is a challenging role to be done well that cannot be learned in 2 days.

The real learning in doesn't come in the classroom but in the day to day.

Leading in a complex environment requires education, coaching, mentoring, support and reflection

We are uncovering better ways of developing agile professionals.

Through this work we have come to value:

Experienced Guides over professional trainers

A continuous learning pathway over a one-off course

Group exploration over individual reflection

Guided navigation over a solo journey

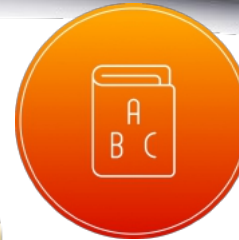
Lifetime Access to Video
Modules & Smartphone
App

Live Two-Day Adventurer
Workshop

Community

Live Monthly
Half-Day
Navigator
Modules

Live Two-Day
Explorer Workshop
With Free Book



The Pathway Approach

2-day Explorer Workshop covering every aspect of the role

Five monthly half-day workshops covering real-time, real-life challenges

2-day Adventurer workshop going deeper into each aspect of the role

Free copy of one or more of Geoff's books

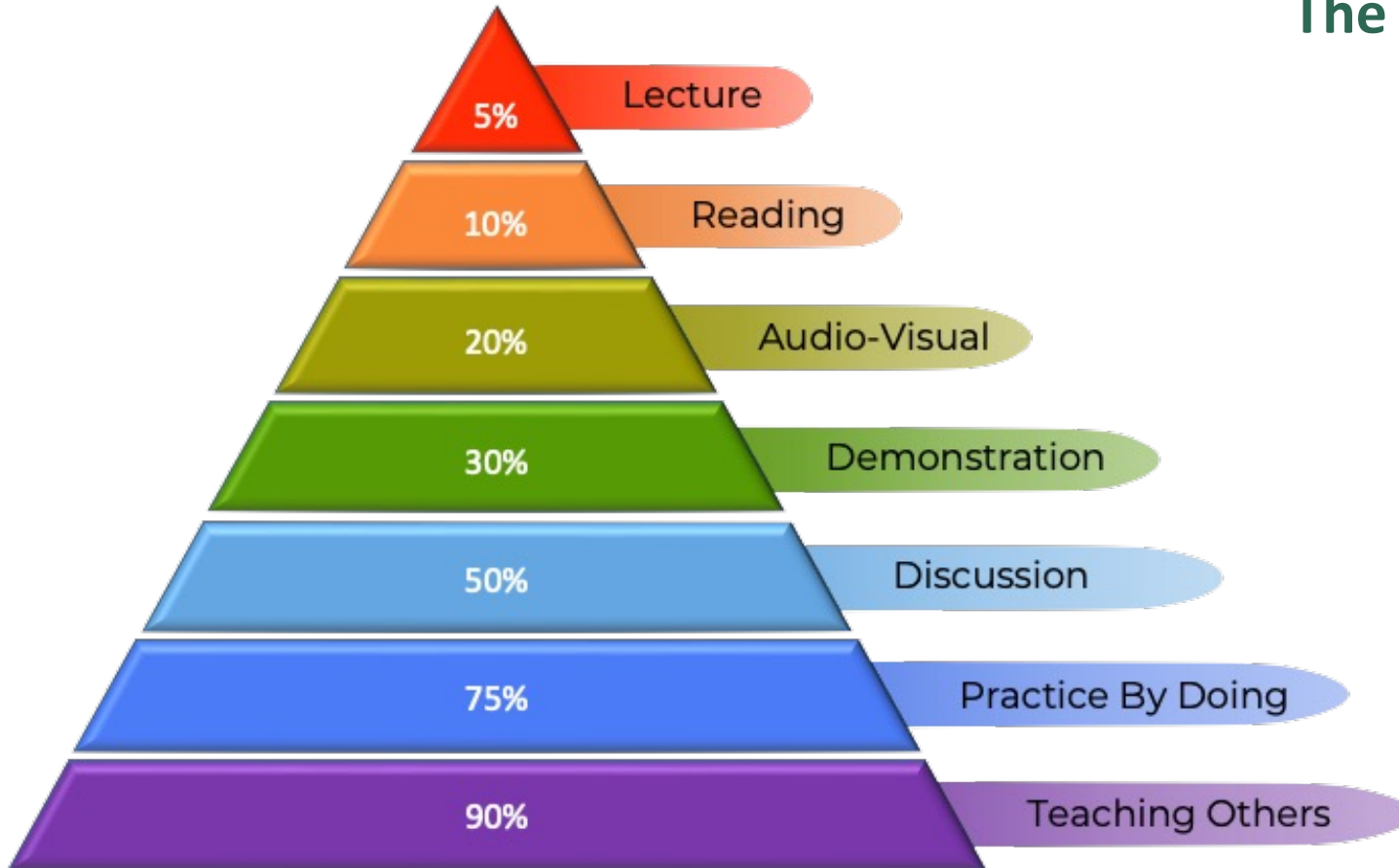
Lifetime access to the Agile Coaching Cards **smartphone App**

Lifetime access to the video modules of the **relevant eCourse(s)**

Private community channel to discuss challenges and access resources

Making Learning Stick

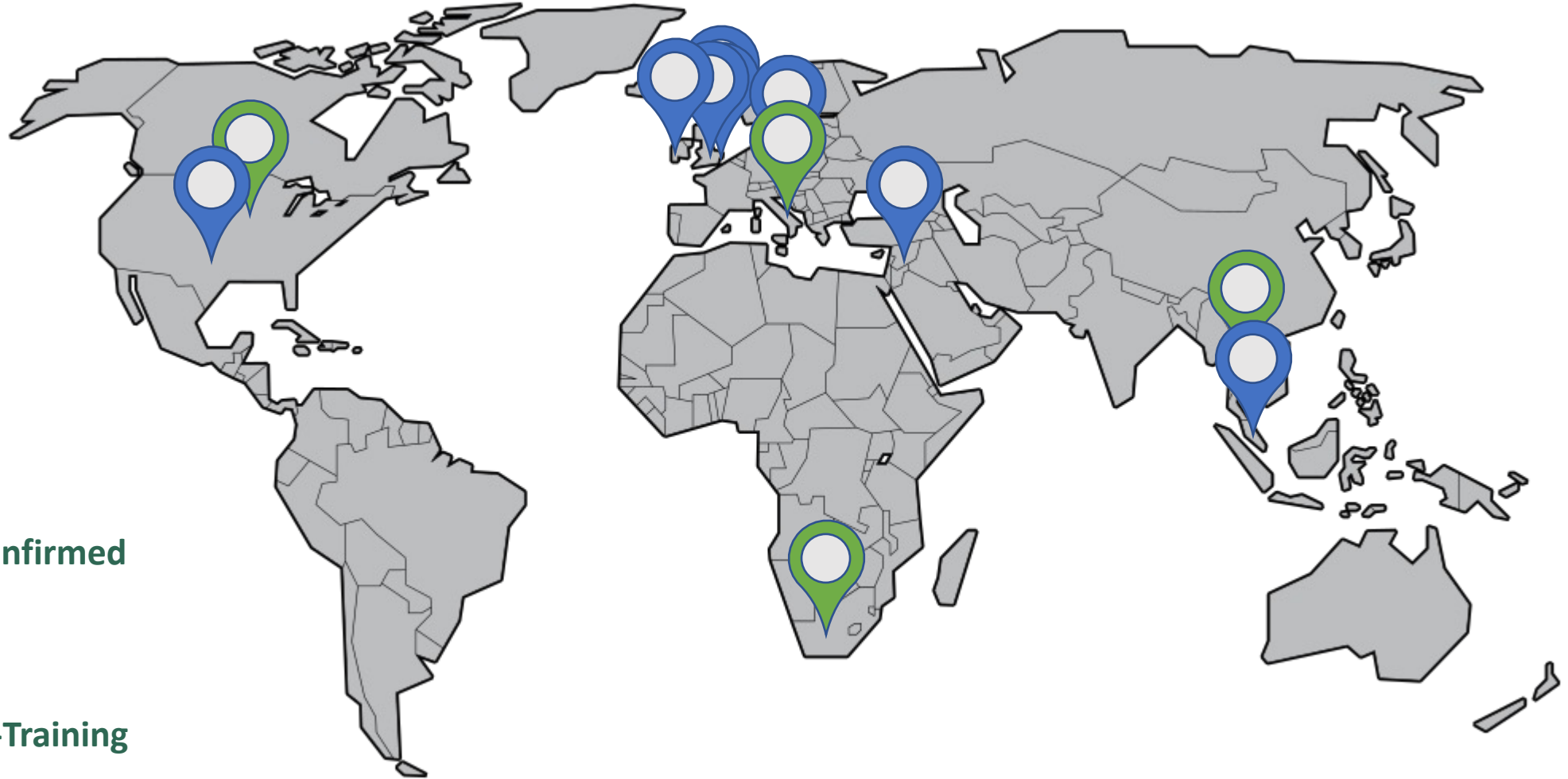
The Pathway Approach is a combination of:



- Experiential workshops
- Reading
- Video modules
- Smartphone app
- Personal reflection
- Group coaching
- Practical application

Adapted from the NTL Institute of Applied Behavioural Science Learning Pyramid

Licensed Guides



Confirmed



In-Training



Testimonials

"Geoff's leadership training was spot-on. He covered lots of ground whilst adapting to the emerging conversations and context, delivering a personalised and engaging workshop with many Eureka moments."



Clare Tunstall

Agile Coach, OUP

Testimonials



“The time that you invest in the Pathway is definitely worth it. So many hours of training are wasted by leaving a classroom and not even picking up the book. This brings the every day back to the learning.”



Tracey Stephens

Head of Product, Arco

Testimonials



It's evident that a lot of effort has gone into making the content easy to understand and the execution is excellent. It's simple yet packed with information and the exercises are really helpful in solidifying my thinking and setting up concrete actions."



Jonathon Moss

Chief Agile Coach, Zettle by Paypal



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